Design for Social Innovation
Community Centred Knowledge Exchange

IKT Challenges July 2011
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Design for Social Innovation

- **Principles**
  - Framing: challenges as opportunities
  - Knowing: citizens as experts of their own lived experiences
  - Analysing: transforming data into structured knowledge
  - Synthesising: identifying ‘tracks’ for innovation
  - Creating: prototyping, testing, implementing
  - Scaling: leveraging the innovation
  - Learning: was the desired value achieved?

Community-Centred Knowledge Exchange

Project overview
Community Centred Knowledge Exchange

1. Designing spaces for creative collaboration

2. Schools projects: Imagining health and wellbeing in our community

3. Connecting communities projects: How do we build and sustain strong neighbourhoods?

4. Designers and academics working with/within communities to co-create innovative solutions to societal challenges
Designing Spaces for Creative Collaboration

Case Study
Workshop

Aims

- involve creative industry professionals in development of design proposals for community engagement space
- generate interest in working with local communities to address societal challenges
- explore impact of collaborative model making
Imagining Health and Wellbeing in our community

Case Study
Workshop

Aims

- pupils evaluate impact of local environment on health and wellbeing
- learn and apply co-design methods, interpreting challenges as opportunities for innovation
- develop and refine prototypes
Workshop

- Applied Research tools
  - nef five ways to wellbeing
  - user-centred design through personas
  - thinking through making
Connecting communities

Case Study

- Affordable
- Local
- Inclusive

Venue
Open ownership
All Year round
Ryelands Park.
+ Local Community
i.e. Ryelands, mount AV

The community transfer - Pavilion
- Visit
- Other projects for ideas + inspiration
- Utilise the resources that organisations offer.
- Create FBL social network

What?
Who?
When?
Where?
How?
Workshops

Aims

- explore use of design methods and tools in supporting creative conversations
- understand how design might contribute to improving pathways to participation
Concluding Remarks

Knowledge exchange adding value to communities