

## Institute of Knowledge Transfer / KES Conference proposal

Title: Your KTP Office.....much much more than a “one-trick pony”

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### *Purpose*

- To inform and allow delegates to reflect on key transferable skills and consider the opportunity for business engagement through the networking and the associations that knowledge transfer generates.
- To explore options relating to how knowledge transfer activity can become more fully integrated into the university offer to business -especially in these times of change.
- To allow participants to relate the opportunities for an expanded knowledge transfer role in the context of their own institutions mission along with academic and business expectations.

### *Outcomes*

- Provide the opportunity to explore options with experienced KT professionals, from those institutions with similar profiles, on how to maintain and continue to develop business relationships.
- Prezi schematics of their group findings, together with how we do it at Teesside and explorations from the other groups will be available.

### *Structure*

- Survey delegates before conference
- Ice breaker and introductions and profiles that act as a catalyst for moving forward
- Split into like minded institutions (*based on survey results*) if there are enough involved in the workshop or have just one group - if not.
- Produce questions for discussions and allow the groups to formulate answers:
  - How do you currently get business?
  - In the future where/how do you envisage getting new business?
  - Where and how do you meet businesses?
  - What institutional boxes are you ticking at the moment?
  - Are you part of the solution or the problem and how do you maximise your opportunities?
- Link to other things:
  - Doing less and getting more
  - Eliminating the time thief
- Show just how we do it at Teesside
- Conclude by grouping similarities and mapping to institutions or affiliations

### *Timing*

t.b.c. Preferably 45-60 minutes